

Values Cultural Investment Limited
新石文化投資有限公司
(Incorporated in the Cayman Islands with limited liability)
(于开曼群岛注册成立之股份有限公司)

(Stock Code: 1740)
(股份代号: 1740)
(the “Company” and “本公司”)

SHAREHOLDERS’ COMMUNICATION POLICY
股东通讯政策

(中文本为翻译稿，仅供参考用)

1. Purpose

- 1.1 The Company recognises the importance of communications with the shareholders of the Company, both individual and institutional (collectively, “Shareholders”) as well as potential investors. This Policy aims to set out the provisions with the objective of ensuring that the Shareholders and potential investors are provided with ready, equal and timely access to balanced and understandable information about the Company, in order to enable Shareholders to exercise their rights in an informed manner, and to allow Shareholders and potential investors to engage actively with the Company.

- 1.2 For the purpose of this Policy, potential investors include analysts reporting and analyzing the Company’s performance.

2. General Policy

- 2.1 The Board of Directors of the Company (the “Board”) shall maintain an on-going dialogue with Shareholders and potential investors, and will regularly review this Policy to ensure its effectiveness.

目的

本公司一向极重视与本公司之股东，包括个人及机构（统称「**股东**」）以及潜在的投资者的沟通。本政策所载之条文旨在确保股东及潜在的投资者，均可适时取得本公司之全面、相同及容易理解的资料，一方面使股东可在知情的情况下行使权力，另一方面好让股东及潜在的投资者能积极地与本公司沟通。

就本政策而言，潜在的投资者包括就本公司之表现进行汇报及分析的分析员。

总体政策

本公司之董事会（「**董事会**」）持续与股东及潜在的投资者保持对话，并将定期审阅本政策以确保成效。

2. General Policy

2.2 Information shall be communicated to Shareholders and potential investors mainly through the Company's financial reports (interim and annual reports), annual general meetings and other general meetings that may be convened, as well as by making available all the disclosures submitted to The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and corporate communications on the HKEx website and the Company's website.

2.3 Effective and timely dissemination of information to Shareholders and potential investors shall be ensured at all times. Any question regarding this Policy shall be directed to the Company Secretary or Investor Relations Manager.

3. Communication Channels

3.1 The Company should despatch printed copies of corporate communications (including but not limited to annual reports, interim reports, notices of meetings, circulars and proxy forms) to Shareholders under The Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**"), and Shareholders can choose (or are deemed to have consented) to receive such documents by electronic means through the Company's website.

3.2 Annual General Meeting provides a face-to-face forum for Shareholders to raise questions and comments and exchange their views with the Board.

总体政策

本公司向股东及潜在的投资者传达信息的主要管道为：本公司的财务报告（中期报告及年报）；股东周年大会及其他可能召开的股东大会；并将所有呈交予香港联合交易所有限公司（「**聯交所**」）的披露资料，以及公司通讯登载于香港交易所及本公司之网站。

本公司时刻确保有效及适时向股东及潜在的投资者传达信息。如对本政策有任何疑问，可向公司秘书或投资者关系部经理提出。

通讯途径

按联交所证券上市规则（「**上市规则**」）规定，寄发公司通讯（其中包括但不限于年报、中期报告、会议通告、通函及代表委任表格）印刷本予股东，及股东可选择（或被视作已同意）以电子方式透过本公司网站收取该等档。

股东周年大会提供一平台好让股东能面对面向董事会提出问题、发表建议及交换意见。

- 3.3 Via the Company's website at <http://www.yuanshimedia.com/>, Shareholders can obtain updated and key information on the major developments of the Company and its subsidiaries (collectively, "Group"). Information, such as financial statements, results announcements, circulars, notices of general meetings and all announcements, released by the Company on the HKEx website at www.hkex.com.hk is also posted on the Company's website immediately thereafter.
- 3.4 The Company's Hong Kong branch share registrar deals with Shareholders on the shareholdings, share registration and related matters.
- 3.5 A dedicated Investor Relations section is available on the Company's website at <http://www.yuanshimedia.com/>. Information on the Company's website is updated on a regular basis.
- 3.6 The Company's Company Secretarial Department handles both telephone and written general enquires from Shareholders and potential investors from time to time.
- 3.7 The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.
4. **Review of Policy**
- 透过本公司之网站 <http://www.yuanshimedia.com/> 取得本公司及其附属公司（统称「集团」）重大发展项目之最新及重要信息。有关信息（包括财务报表，业绩公告，通函，会议通告及所有公告）经由本公司发放于香港交易所之网站 www.hkex.com.hk 及其后实时登载于本公司之网站。
- 本公司之香港股份登记过户分处，为股东处理其股权、股份登记及相关事宜。
- 本公司之网站 <http://www.yuanshimedia.com/> 专设「投资者关系」栏目。本公司网站登载的本公司资料将定期更新。
- 本公司之公司秘书部处理股东及潜在的投资者不时之来电及书面的一般查询。
- 本公司明白保障股东私稳的重要性，除法例规定者外，不会在获得股东同意前擅自披露股东数据。
- 政策审阅**

- 4.1 This Policy is subject to regular review by the Board and will be amended as and when appropriate. 董事会将定期审阅及因应需要修改本政策。
- 4.2 This Policy is available on the website of the Company. 本政策登载于本公司之网站内。

Adopted on 12 December 2019
于 2019 年 12 月 12 日采纳